

REP HEADLINE# 6258677 TRF# E:120731  
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.11  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/DE. JUST FROM POLITICS REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME THE NEW MEDIA FIRM BUYER NAME MEDIA PLACEMENT

1322 G STREET SE SALES PRSN WA- MEGHAN MCGARR (H)  
 WASHINGTON, DC 20003

ORDER # CONTRACT # 6258677 CLASS: NATL. LOCAL REGIONAL

PRDCT DEFND JUSTICE FR POLT EST#1546 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT11/12 09.11

REP: REVISION 10/10  
 SPOTS CANCELED ON LN'S 4,7,11,19,22  
 NEW TTL \$33,350  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 DEFEND JUSTICE FROM POLITICS

*Handwritten signature*  
 10/16/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 361 AGENCY EST# = 1546  
 AGENCY PRODUCT CODE = 379

4	S		600A-700A	30		\$1,350.00	10/26	10/26	0		FRI	0
PROGRAM : NC8 TODAY@6AM												
CON COM1: NC8 TODAY@6AM												
7	S		1100P-1135P	30		\$2,500.00	10/29	10/29	0		MON	0
PROGRAM : NEWS CHANNEL 8												
CON COM1: NEWS CHANNEL 8												

NOV 01 2012

10/16/12 REC *(Signature)*

REP HEADLINE# 0238677 TRF# E:120731  
 \$\$\$ MOD# C: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.11  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11		S	1100P-1135P	30		\$2,500.00	10/27	10/27	0		SAT	0
PROGRAM : NEWS CHANNEL 8												
CON COM1: NEWS CHANNEL 8												
19		S	1100P-1135P	30		\$2,500.00	10/23	10/23	0		TUE	0
PROGRAM : NEWS CHANNEL 8												
CON COM1: NEWS CHANNEL 8												
22		S	500P-530P	30		\$1,700.00	10/24	10/24	0		WED	0
PROGRAM : NWSCH8 AT 5P												
CON COM1: NWSCH8 AT 5P												
OCT/12			29050.00			NOV/12					\$4,300.00	
CONTRACT TOTAL												33350.00
TOTAL SPOTS												22

MARKET TOTALS \$647,950 WFLA 15% WFTS 24% WTSP 20% WTVT 19% WTOG 4% WTTA 3% WMOR 8%  
 WMOX 0% WXPX 0% WWSB 3% CABL 0%

SHARES ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

New Media Firm, The  
1322 G Street SE  
Washington DC 20003

Defend Justice From Politics/ Issue  
Submission Number 805 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Defend Justice From Politics/ Issue	Submission Cost:	33350	Campaign Ref:	E:120731122
Buyer:	..	Client/Product/Estimate:	361 /379 /1546	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06258677
Est./PO Number:	06258677	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Copy

Product:	Defend Justice Fr Polt	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 1135p ET / 1035p CT Tonight Show ..F..	02	1000	30 Comme	Nbr of Spots	1	1	1000
2	M-F 5p News ..F..	01	1700	30 Comme	Nbr of Spots	1	1	1700
3	M-F 6p News ..F..	01	2500	30 Comme	Nbr of Spots	1	1	2500
5	M-F 7p News ..F..	01	2000	30 Comme	Nbr of Spots	1	1	2000
6	M-F 7a Today Show ..F..	02	1600	30 Comme	Nbr of Spots	1	1	1600
8	M-F 1135p ET / 1035p CT Tonight Show M.....	02	1000	30 Comme	Nbr of Spots	1	1	1000
9	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
10	M-F 7a Today Show	02	1600	30	Nbr of Spots	1	1	1600
Weekly Totals: Total Spots(Ord Spots)					19	3	22	

New Media Firm, The  
1322 G Street SE  
Washington DC 20003

Defend Justice From Politics/ Issue  
Submission Number 805 Issue 1



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Tampa, FL 33601

PHONE (813) 228-8888

Copy

Client:	Defend Justice From Politics/ Issue	Submission Cost:	33350	Campaign Ref:	E:120731122
Buyer:	...	Client/Product/Estimate:	361 /379 /1546	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06258677
Est./PO Number:	06258677	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
12	Sat 7a Today Show ....S.	02	750	30 Comme	Nbr of Spots	2	2	1500
13	Sat 9a News ....S.	01	600	30 Comme	Nbr of Spots	1	1	600
14	Sun 9a News ....S	01	600	30 Comme	Nbr of Spots	1	1	600
15	M-Su 11p News ..T...	01	2500	30 Comme	Nbr of Spots	1	1	2500
16	M-F 1135p ET / 1035p CT Tonight Show ...T...	02	1000	30 Comme	Nbr of Spots	1	1	1000
17	M-F 530p News ...T...	01	1700	30 Comme	Nbr of Spots	1	1	1700
18	M-F 7a Today Show ..T...	02	1600	30 Comme	Nbr of Spots	1	1	1600
20	M-F 530p News ..T....	01	1700	30 Comme	Nbr of Spots	1	1	1700
21	M-F 7a Today Show ..T....	02	1600	30 Comme	Nbr of Spots	1	1	1600
23	M-F 6p News ..W....	01	2500	30 Comme	Nbr of Spots	1	1	2500
Weekly Totals: Total Spots(Ord Spots)					19	3	22	

New Media Firm, The  
1322 G Street SE  
Washington DC 20003

# Defend Justice From Politics/ Issue

Submission Number 805 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8886

Copy

Client:	Defend Justice From Politics/ Issue	Submission Cost:	33350	Campaign Ref:	E:120731122
Buyer:	..	Client/Product/Estimate:	361 /379 /1546	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06258677
Est./PO Number:	06258677	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
24	M-F 6a News ..W....	02	1350	30 Comme	Nbr of Spots	1	1	1350
25	M-F 7p News ..W....	01	2000	30 Comme	Nbr of Spots	1	1	2000
26	M-F 7a Today Show ..W....	02	1600	30 Comme	Nbr of Spots	1	1	1600
Weekly Totals: Total Spots(Ord Spots)					19	3	22	

Grand Totals			
		Month 10 Weeks: 4	Month 11 Weeks: 4
		10/22	10/29
Spots	22	19	3
Cost	33350	28050	4300

Grand Totals: Spots: 22  
Gross Total: 33,350.00  
Commission: 5,002.50  
Net Total: 28,347.50

REP HEADLINE# 6258677  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

JUL31/12 09.0  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/DE. JUST FROM POLITICS  
AGY # AGY. NAME THE NEW MEDIA FIRM

1322 G STREET SE

WASHINGTON, DC 20003

REP. # OFF. # SALESMAN #

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6258677

CLASS: NATL. LOCAL REGIONAL

PRDCT DEFEND JUSTICE FR POLT EST#1546 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL31/12 09.09

REF: NEW ORDER  
TTL \$43,900 @27X  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEFEND JUSTICE FROM POLITICS

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 361 AGENCY EST# = 1546  
AGENCY PRODUCT CODE = 379

1 1135P-1237A 30 \$1,000.00 10/26 10/26 1 FRI 1

PROGRAM : TONITE SHW-NBC<  
CON COM1 : TONITE SHW-NBC<

2 500P-530P 30 \$1,700.00 10/26 10/26 1 FRI 1

PROGRAM : NWSCH8 AT 5P  
CON COM1 : NWSCH8 AT 5P

3 600P-630P 30 \$2,500.00 10/26 10/26 1 FRI 1

PROGRAM : NWSCH  
CON COM1 : NWSCH

8/6/12 FCC (K)

REP HEADLINE# 6258677  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 JUL31/12 09.0  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
4			600A-700A	30		\$1,350.00	10/26	10/26	1		FRI	1
PROGRAM : NC8 TODAY@6AM												
CON COM1 : NC8 TODAY@6AM												
5			700P-730P	30		\$2,000.00	10/26	10/26	1		FRI	1
PROGRAM : ENT TONIGHT 30												
CON COM1 : ENT TONIGHT 30												
6			700A-900A	30		\$1,600.00	10/26	10/26	1		FRI	1
PROGRAM : TODAY SHW												
CON COM1 : TODAY SHW												
7			1100P-1135P	30		\$2,500.00	10/29	10/29	1		MON	1
PROGRAM : NEWS CHANNEL 8												
CON COM1 : NEWS CHANNEL 8												
8			1135P-1237A	30		\$1,000.00	10/29	10/29	1		MON	1
PROGRAM : TONITE SHW-NBC												
CON COM1 : TONITE SHW-NBC												
9			530P-600P	30		\$1,700.00	10/29	10/29	1		MON	1
PROGRAM : NWSCH8 @5:30P												
CON COM1 : NWSCH8 @5:30P												
10			700A-900A	30		\$1,600.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHW												
CON COM1 : TODAY SHW												
11			1100P-1135P	30		\$2,500.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS CHANNEL 8												
CON COM1 : NEWS CHANNEL 8												
12			700A-900A	30		\$750.00	10/27	10/27	2		SAT	2
PROGRAM : AVG. ALL WKS												
CON COM1 : AVG. ALL WKS												

*News*

REP HEADLINE# 6258677  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL31/12 09.0  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
13			900A-1000A PROGRAM : NWSCH8 SAT-AM CON COM1: NWSCH8 SAT-AM	30		\$600.00	10/27	10/27	1		SAT	1
14			900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$600.00	10/28	10/28	1		SUN	1
15			1100P-1135P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,500.00	10/25	10/25	1		THU	1
16			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$1,000.00	10/25	10/25	1		THU	1
17			530P-600P PROGRAM : NWSCH8 05:30P CON COM1: NWSCH8 05:30P	30		\$1,700.00	10/25	10/25	1		THU	1
18			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,600.00	10/25	10/25	1		THU	1
19			1100P-1135P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,500.00	10/23	10/23	1		TUE	1
20			530P-600P PROGRAM : NWSCH8 05:30P CON COM1: NWSCH8 05:30P	30		\$1,700.00	10/23	10/23	1		TUE	1
21			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,600.00	10/23	10/23	1		TUE	1



REP HEADLINE# 6258677  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 JUL31/12 09.0  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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22			500P-530P	30		\$1,700.00	10/24	10/24	1		WED	1
PROGRAM : NWSCH8 AT 5P												
CON COM1: NWSCH8 AT 5P												

23			600P-630P	30		\$2,500.00	10/24	10/24	1		WED	1
PROGRAM : NWSCH												
CON COM1: NWSCH												

24			600A-700A	30		\$1,350.00	10/24	10/24	1		WED	1
PROGRAM : NC8 TODAY@6AM												
CON COM1: NC8 TODAY@6AM												

25			700P-730P	30		\$2,000.00	10/24	10/24	1		WED	1
PROGRAM : ENT TONIGHT 30												
CON COM1: ENT TONIGHT 30												

26			700A-900A	30		\$1,600.00	10/24	10/24	1		WED	1
PROGRAM : TODAY SHW												
CON COM1: TODAY SHW												

OCT/12 37100.00 NOV/12 \$6,800.00

CONTRACT TOTAL 43900.00  
 TOTAL SPOTS 27

MARKET TOTALS \$647,950 WFLA 19% WFTS 24% WTSP 20% WTVT 19% WTOG 4% WTTA 3% WMOR 8%  
 WMOX 0% WXPX 0% WWSB 3% CABL 0%

SHARES ACCURATE

SVC- NSI  
 DEMOG- RA35+\*

New Media Firm, The  
1322 G Street SE  
Washington DC 20003

Defend Justice From Politics/ Issue  
Submission Number 699 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Defend Justice From Politics/ Issue	Submission Cost:	43900	Campaign Ref:	E:120731122
Buyer:	..	Client/Product/Estimate:	361 /379 /1546	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06258677
Est./PO Number:	06258677	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Defend Justice Fr Polit	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL	43900
Demographic:	(L) Household	Order:				

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 1135p ET / 1035p CT Tonight Show ...F..	1000	30 Comme	Nbr of Spots	1	1	1000
2	M-F 5p News ...F..	1700	30 Comme	Nbr of Spots	1	1	1700
3	M-F 6p News ...F..	2500	30 Comme	Nbr of Spots	1	1	2500
4	M-F 6a News ...F..	1350	30 Comme	Nbr of Spots	1	1	1350
5	M-F 7p News ...F..	2000	30 Comme	Nbr of Spots	1	1	2000
6	M-F 7a Today Show ...F..	1600	30 Comme	Nbr of Spots	1	1	1600
7	M-Su 11p News M.....	2500	30 Comme	Nbr of Spots	1	1	2500
8	M-F 1135p ET / 1035p CT Tonight Show M.....	1000	30 Comme	Nbr of Spots	1	1	1000
9	M-F 530p News	1700	30 Comme	Nbr of Spots	1	1	1700
Weekly Totals: Total Spots(Ord Spots)				23	4	27	

Local

New Media Firm, The  
1322 G Street SE  
Washington DC 20003

Defend Justice From Politics/ Issue  
Submission Number 699 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Defend Justice From Politics/ Issue	Submission Cost:	43900	Campaign Ref:	E:120731122
Buyer:		Client/Product/Estimate:	361 /379 /1546	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06258677
Est/PO Number:	06258677	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 7a Today Show M.....	1600	30 Comme		1	1	1600
11	M-Su 11p News .....S.	2500	30 Comme	1		1	2500
12	Sat 7a Today Show .....S.	750	30 Comme	2		2	1500
13	Sat 9a News .....S.	600	30 Comme	1		1	600
14	Sun 9a News .....S	600	30 Comme	1		1	600
15	M-Su 11p News ...T....	2500	30 Comme	1		1	2500
16	M-F 1135p ET / 1035p CT Tonight Show ...T....	1000	30 Comme	1		1	1000
17	M-F 530p News ...T....	1700	30 Comme	1		1	1700
18	M-F 7a Today Show ...T....	1600	30 Comme	1		1	1600
19	M-Su 11p News ...T....	2500	30 Comme	1		1	2500
20	M-F 530p News ...T....	1700	30 Comme	1		1	1700
Weekly Totals: Total Spots(Ord Spots)				23	4	27	

New Media Firm, The  
1322 G Street SE  
Washington DC 20003

**Defend Justice From Politics/ Issue**  
Submission Number 699 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b> Defend Justice From Politics/ Issue	<b>Submission Cost:</b> 43900	<b>Campaign Ref:</b> E:120731122
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 361 /379 /1546	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06258677
<b>Est./PO Number:</b> 06258677	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Cost
21	M-F 7a Today Show T.....	1600	30 Comme	Nbr of Spots 1		1	1600
22	M-F 5p News ..W....	1700	30 Comme	Nbr of Spots 1		1	1700
23	M-F 6p News ..W....	2500	30 Comme	Nbr of Spots 1		1	2500
24	M-F 6a News ..W....	1350	30 Comme	Nbr of Spots 1		1	1350
25	M-F 7p News ..W....	2000	30 Comme	Nbr of Spots 1		1	2000
26	M-F 7a Today Show ..W....	1600	30 Comme	Nbr of Spots 1		1	1600
<b>Weekly Totals: Total Spots(Ord Spots)</b>				23	4	27	

<b>Grand Totals</b>				<b>Month 10 Weeks: 4</b>		<b>Month 11 Weeks: 4</b>	
				10/22		10/29	
Spots	27			23		4	
Cost	43900			37100		6800	

**Grand Totals:**

**Spots:** 27  
**Gross Total:** 43,900.00  
**Commission:** 6,585.00  
**Net Total:** 37,315.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, The New Media Firm  
do hereby request station time concerning the following issue:

Defend Justice From Politics
------------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
-----------------------

This broadcast time will be used by: Defend Justice From Politics

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p> <p style="text-align: center;"> <input type="checkbox"/> Yes             <span style="margin-left: 200px;"><input type="checkbox"/> No</span> </p>	
--	--

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Defend Justice From Politics, Inc., 8131 Vineland Avenue, PMB #168, Orlando, FL 32821

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Elizabeth Hernandez - President and Treasurer

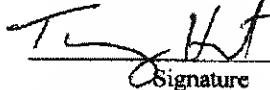
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/23/12

Date



Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

34365  
New Media Firm, The  
1322 G Street SE  
WASHINGTON DC 20003

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Defend Justice From Politics  
PROD: Defnd Jstce Fr Polt

2012  
INVOICE DATE 10/28/12 E:120731122  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033227  
PAGE 1  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/22/12-11/04/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 361 /379 /1546  
Desc: 06258677

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT	
M-F 1135p ET / 1035p CT Tonigh					*WFLA :30 Commercial				
1000.00	1	1	10/26 FR 12:32A	30	TV104X12212H	1000.00			
M-F 5p News					*WFLA :30 Commercial				
1700.00	2	1	10/26 FR 05:22P	30	TV104X12212H	1700.00			
M-F 6p News					*WFLA :30 Commercial				
2500.00	3	1	10/26 FR 06:09P	30	TV104X12212H	2500.00			
M-F 7p News					*WFLA :30 Commercial				
2000.00	5	1	10/26 FR 07:24P	30	TV104X12212H	2000.00			
M-F 7a Today Show					*WFLA :30 Commercial				
1600.00	6	1	10/26 FR 07:56A	30	TV104X12212H	1600.00			
Sat 7a Today Show					*WFLA :30 Commercial				
750.00	12	2	10/27 SA 07:29A	30	TV104X12212H	750.00			
			10/27 SA 08:42A	30	TV104X12212H	750.00			
Sat 9a News					*WFLA :30 Commercial				
600.00	13	1	10/27 SA 09:14A	30	TV104X12212H	600.00			
Sun 9a News					*WFLA :30 Commercial				
600.00	14	1	10/28 SU 09:50A	30	TV104X12212H	600.00			
M-Su 11p News					*WFLA :30 Commercial				
2500.00	15	1	10/25 TH 11:11P	30	TV104X12212H	2500.00			
M-F 1135p ET / 1035p CT Tonigh					*WFLA :30 Commercial				
1000.00	16	1	10/25 TH 12:09A	30	TV104X12212H	1000.00			
M-F 530p News					*WFLA :30 Commercial				
1700.00	17	1	10/25 TH 05:47P	30	TV104X12212H	1700.00			
M-F 7a Today Show					*WFLA :30 Commercial				
1600.00	18	1	10/25 TH 07:22A	30	TV104X12212H	1600.00			
M-F 530p News					*WFLA :30 Commercial				
1700.00	20	1	10/23 TU 05:38P	30	TV103X12212H	1700.00			
M-F 7a Today Show					*WFLA :30 Commercial				

\*\*\* Continued \*\*\*

PERIOD COST 29,050.00

19 Total Units		Debits	.00
ACTUAL GROSS BILLING	29,050.00	Credits	.00
AGENCY COMMISSION	4,357.50		
NET DUE	24,692.50		
		TOTAL RECONCILING	.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER PRODUCT  
Defend Justice From Politics Defnd Jstce Fr Polt

INVOICE NUMBER 0100033227  
BROADCAST MONTH 10/01/2012 - 10/28,  
AMOUNT DUE 24,692.50

REMIT TO:

\*00209

000034365  
New Media Firm, The  
1322 G Street SE  
WASHINGTON DC 20003

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000034365 00000100033227 002469250 1



# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
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DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
M-F 6p News	1600.00	21 1	10/23 TU 07:29A	30 TV103X12212H	1600.00
			*WFLA	:30 Commercial	
M-F 6a News	2500.00	23 1	10/24 WE 06:28P	30 TV104X12212H	2500.00
			*WFLA	:30 Commercial	
M-F 7p News	1350.00	24 1	10/24 WE 06:41A	30 TV104X12212H	1350.00
			*WFLA	:30 Commercial	
M-F 7a Today Show	2000.00	25 1	10/24 WE 07:10P	30 TV104X12212H	2000.00
			*WFLA	:30 Commercial	
	1600.00	26 1	10/24 WE 07:26A	30 TV104X12212H	1600.00
Total Airtime Gross Spot Revenue:		29,050.00			

PERIOD COST 29,050.00

19 Total Units		Debits	.00
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